

## **PROJECT TITLE: NEST – Network of Education in Sustainable Tourism**

Financed by the *Agenzia Italiana per la Cooperazione allo Sviluppo* (AICS), with the University of Bologna and implemented by its *Center for Advanced Studies in Tourism* (CAST) and the *Centro Universitario di Bertinoro* (Ce.U.B.).

## **ANNOUNCEMENT OF SELECTION**

### **NEST (NETWORK OF EDUCATION IN SUSTAINABLE TOURISM) - Spring School**

#### **ABSTRACT**

Several countries need to create efficient and structured intervention tools in order to revive the Tourism sector and adopt Sustainable Tourism practices that are fundamental for their economies. A sustainable development of the Tourism sector, which is considered strategic in terms of employment, contribution to national GDP and social development, could be achieved not only through investments in infrastructures and technology necessary to enhance tourism supply, but also by undertaking wide-ranging capacity building.

The Spring School in Sustainable Tourism will provide high-level skills connected with the Tourism industry, create a network of knowledge and favour spill-over effects among participants. Therefore, the training program will enable candidates to exploit all the tangible and intangible assets at their disposal once they return to their homeland.

#### **MANAGING ORGANISATIONS**

University of Bologna, in partnership with Ce.U.B. (University Center of Bertinoro).

#### **SPRING SCHOOL CHARACTERISTICS**

Intensive Spring School of higher education held by professors of the University of Bologna, Center for Advanced Studies in Tourism (CAST) and specialists from national and international organizations.

#### **TARGET COUNTRIES**

Bolivia, Cuba, El Salvador, Ethiopia, Kenya, Mozambique, Myanmar, Senegal.

#### **SPRING SCHOOL GOALS**

University training in Italy to develop tools for a high-quality, sustainable and responsible tourism development in the target countries.

Development of a specialist network in sustainable tourism.

## ADMISSION REQUIREMENTS AND ELIGIBLE INDIVIDUALS

1. Applicants must belong to one of the following categories:
  - a. Mid-, high-ranking public officials who are employed in departments of the public administration devoted to the support and development of the Tourism sector;
  - b. Mid-, high-ranking managers of the private business sector involved in the Tourism sector;
  - c. Members of organizations (agencies or other entities) whose statutory mission concerns tourism development, or promotion and production of tourism products;
  - d. Professors coming from local Universities, specialized in the field of Tourism.
2. Applicants shall hold a university degree or have a proved experience in the Tourism sector (at least 2 years).
3. Applicants must be citizens of one of the above-mentioned target countries (documented by passport).
4. Applicants shall have a good command of both spoken and written English.

## SPRING SCHOOL STRUCTURE

The Spring School will be an intensive course based on: lectures in classroom; workshops; self-guided, assisted learning in the form of project works; meetings with, and visits to, representatives of public institutions and of the private business sector in the field of Tourism.

## FINAL REPORT

At the end of the Spring School participants shall submit to the project organization a comprehensive report describing the activities undertaken during the Spring School and their accomplishments.

**WORKING LANGUAGE:** English.

## TIME FRAME

From 25<sup>th</sup> February to 31<sup>st</sup> March 2019.

Duration: 5 weeks.

## MAIN VENUE

Centro Residenziale Universitario di Formazione e Ricerca (Ce.U.B.) – [www.ceub.it](http://www.ceub.it)

Full address: Via Frangipane, 6 - 47032 Bertinoro (Forlì-Cesena), Italy

## TUITION FEES AND OTHER EXPENSES

The Spring School, including participation in all teaching and learning activities, accommodation, meals, meetings and visits to institutions and private business entities, is free of charge. Health insurance and the flight tickets from and to partner countries are free of charge.

**NUMBER OF APPLICANTS ADMITTED TO THE SPRING SCHOOL:** 28 (twenty-eight)

## SELECTION PROCEDURE

Candidates who are interested in applying for admission to the Spring School should submit by e-mail to Ce.U.B. ([jbazzoli@ceub.it](mailto:jbazzoli@ceub.it)) the following files:

- Curriculum Vitae (CV) with picture.
- A copy of a valid passport (first page, complete with recent photo) in pdf format.
- An explanatory cover letter (max length: 200 words) containing personal statement, describing in detail the following: (1) statutory mission and/or objectives of the administration, organization, department or firm within which the applicant works; (2) current position and functions the applicant performs in such administrations or organizations; (3) brief description of past and present experience in the field of Tourism in support of the application; (4) further knowledge the applicant expects to gain and insights he or she expects to develop by attending the Autumn School.
- A video (max duration: 1 minute; English language) with a brief personal presentation and individual projects for the future. The applicant can create his/her video by using his/her smartphone and must send it in MP4 format.
- The application form (on the last page of this pdf), filled in and signed.

Applicants must send the above listed files, under the following Subject: “Spring School in Sustainable Tourism – Application”, to: [jbazzoli@ceub.it](mailto:jbazzoli@ceub.it).

Incomplete applications will not be considered valid for the selection.

The Selection Committee will select 28 participants amongst all eligible applicants.

It must be noted that in selecting applicants for admission, the Selection Committee will take into consideration a balanced diversity in terms of gender, professional category and country of origin. The selected candidates, once in Italy, are invited to provide a letter of commitment signed by the institution where they belong. This letter should state the institution’s commitment to engage the candidate in processes involving the Tourism development and to encourage the transfer of knowledge acquired during the training period in Italy.

## DEADLINE FOR APPLICATIONS

The files listed above shall be sent by **January 14<sup>th</sup>, 2019**.

All applicants will receive a notification of acceptance or non-acceptance approximately a week after the deadline.

For information you may contact Jessica Bazzoli of the University Center of Bertinoro, at [jbazzoli@ceub.it](mailto:jbazzoli@ceub.it).

## APPLICATION FORM

Fill in, sign, and return this form to [jbazzoli@ceub.it](mailto:jbazzoli@ceub.it)

### **I, the undersigned:**

Last Name (as it appears on passport): \_\_\_\_\_

First Name (as it appears on passport): \_\_\_\_\_

Date of birth: \_\_\_\_\_

Place of birth: \_\_\_\_\_

Citizenship: \_\_\_\_\_

Cell phone number: \_\_\_\_\_

### **DECLARE**

That I'm working at \_\_\_\_\_

(full name and address of your current company or any other governmental or non- governmental organization)

Since: \_\_\_\_\_

Please, enclose the following files as described in this announcement of selection:

- a copy of a valid passport (first page, complete with recent photo)
- your curriculum-vitae with a recent photo
- cover letter (which includes all the required information listed above - see selection procedure)
- video (which provides all the required information listed above - see selection procedure)

*The material received for the application (documents and video) is confidential and will be used exclusively for the selection process. Data and images will not be divulged to third parties.*

*Personal data will be managed under the provisions of the European Union GDPR - General Data Protection Regulation (679/2016/EU).*

**Applicant Signature**

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